



For Immediate Release (SAMPLE ONLY)

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TOMS FUNDS MATERNAL HEALTH ADVANCEMENTS THROUGH BAG PROFITS

TOMS Weekend Sale Provides Materials & Training For Safer Births Globally

(Denver, CO. September XX, 20XX) For the next three days, the purchases of [TOMS](#) bags offer essential materials and education necessary to ensure safer birthing processes, including step-by-step training for preparing mothers in Kenya. Additionally, an allocated amount of the funds from this weekend's 20% off sale of color assorted bags provides sterile supplies that help prevent infection - [a leading cause of death for both mothers and infants all over the world](#).

The company is renowned for giving hundreds of thousands of products to impoverished communities beyond their leading product, shoes. They've also provided bullying training to school staff to bridge cultural differences between surrounding communities and America workers while continuing to give safe drinking water as well as offer training for medical staff to deliver babies; "And this is only the beginning," says acting CEO.

By providing safer and cleaner births and improving the lives of families across the globe through its bag sale, [TOMS](#) is doing its part to show up as [one of the leading philanthropic for profit businesses this year](#). TOMS is more than a company; it is a movement to make an impact through out of the box strategies and generous giving to underprivileged areas.

Our mission is to improve lives through business. To contact a company representative, call
1-800-555-5555.

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