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## BARBER X BAR IN COOGEE OFFERS EXCLUSIVE HAIRCUT SUBSCRIPTION FOR COFFEE LOVERS

Full service barber shop & bar in Sydney provides unlimited coffee & haircuts in new subscription model weighted on customer experience

(COOGEE, NEW SOUTH WALES, May 29th, 2019) <u>Barber X Bar</u> unveils innovative haircut subscription giving loyal customers more value without extra fees for standard cuts, touch ups, and bottomless coffees. This full service barber shop bar is trailblazing performance and customer experience; now, getting a haircut is a fun night out for customers with trusted barbers, local musicians, and special events for the community.

The first of its kind, this \$20 per week subscription has sydneysiders grateful, especially because of what it means for their wallets. Customers could make their investment back by going in for roughly two cuts a month with money to spare on their favorite drinks, beyond their free bottomless coffees. Without the subscription, frequent customers would inevitably pay double on services in the same timeline and be restricted to one free coffee per cut.

Australia is one of the most active countries in the global coffee market, according to the 2018 Australian Coffee Report. With non dairy milk alternatives increasing in popularity and rising coffee prices, coffee has gone up to \$4.00-\$6.00 (AUD). The Barber X Bar keeps customers happy while helping them save on what they love with unlimited free coffees. The subscription also caters to consumers going cashless, a trend on the rise that suggests Australia could be cashless in just three years. Shop owner says, "We wanted to create a family-like culture, where subscribers can come into the shop and not worry about money. Everything is sorted already: they turn up, get a new cut, have a coffee and chat with the boys."

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Visit <u>Barber X Bar</u>, industrial, barber shop & bar in Coogee for a guaranteed good time, free drinks, premium products, & fresh new look from trusted artists.