

Portfolio, Kiara Melissa

Website Designer, Developer

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Last Updated May 13, 2019

If your website is the face of your online business,
the design is your expression

let's find the best solution for your business that welcomes your
audience in with confidence, see our latest work

Captivating your audience starts with a carefully crafted website design and seamless user
experience that leads your customers into purchasing decisions

That's my cue

Hey, I'm Kiara. I'm a website designer & developer, creative problem solver and complete silly
sally living in Bondi Beach, Australia

I'll not only design and create a website for your business that captures the attention of your
ideal customers, I'll also develop a customized user experience backed by competitive research
to help you stand out in your niche

Imagine having a brand new, polished website that dramatically increases conversions for your
online business that your customers and search engines love

Let's collaborate and let your website do the selling

Services

I want your website to hear raving fans, not crickets

Don't let your website just sit there. I serve business owners ready to let their message be heard
and check 'create a website' off their overwhelming list of to do's. Whether it's creating a brand

new customized website or helping you hit the redo button for your business, I want your website to work for you. Want to know the best fit for you? Check out my services below!

Website design

- Wire Frames
- Prototypes
- Colour Theory

User Experience

- Problem definition
- Wire Frames
- Lo fi Prototypes
- Hi fi Prototypes
- User Testing
- Refinement

Website Development

- WordPress Website
- Custom Theme Development
- Search Engine Optimized
- E Commerce Websites
- Hosting and Domain Set up
- Mobile Responsive Websites
- Tablet Responsive

Search Engine Optimization

- SEO Page Analysis
- SEO Competitor Research
- Site Speed
- Keyword Suggestions
- Keyword Rankability
- Domain Authority
- Link Building
- Page Authority
- Schema
- Meta Data
- Title Tags
- H1, H2
- Image Alt Text
- Monthly Management Services

Usability Testing

- Problem Definition
- User Testing
- Reporting

Copywriting

- Landing Page Copy
- Web Copy
- Articles & Blog writing
- Search Engine Optimized Content
- Press Release
- Customer Persona